

BID Board
Revitalization Committee Meeting
February 26th, 2018
5:00pm
City Hall

- 1. Call to order:** Meeting was called to order by Mike Olson at 5:00
- 2. Roll Call:** Jared Arn; Doug Pinnow; Mike Olson; Nancy Sutherland; John Meichtry; Patti Reavis; Jeremy Pinnow; Nancy Sutherland.
- 3. Approve Previous Minutes:** Previously reviewed; Jeremy Pinnow motioned to approve and Jared Arn seconded; motion carried.
- 4. Public Appearances:** N/A
- 5. Comments/Questions:** Nancy Sutherland discussed donations received to date towards concerts in the park and we cross referenced with the deposits to validate. Discussed she had booked the Jimmies for the Saturday night concert for Covered Bridge Days and suggested that we should consider marketing/advertising for the concert as they bring a pretty large following. We will add that to a future Agenda to discuss further.
- 6. Treasurer's Report:** Balance of \$16,866.; all bills are paid. Motion by Jeremy Pinnow to approve the report, seconded by Jared Arn, motion carried.
- 7. UW-Extension Market Analysis & First Impressions Survey:** Per Mike Olson Victoria Soloman is still out of office via email response so still waiting for follow up. Jared Arn motioned to moved forward with the formal study offered by the UW as addressed in the previous minutes at a maximum cost of \$5,000. – John Meichtry seconded the motion. Motion carried.
- 8. Destination Street Signs** Tabled until Spring.
- 9. Entrance Signs/no maintenance:** Mike Olson will discuss options with Ron and re-address at the next meeting.
- 10. Pedestrian crossing upgrades to 1st Center Ave-** Rich is waiting to hear back from the department heads and public safety committee.
- 11. Christmas Decorations:** Removed until August 2018
- 12. BID Facebook Page:** Discussed options available and possibility of adding a page to the Chamber's page if they would allow it and who would be able to respond; post or update our current activities. Doug Pinnow suggested contacting Amber Foster and Adam Scheidegger for marketing suggestions and advice. Added to the standing agenda to get more information moving forward.
- 13. Veteran Park Flowers:** Nancy Sutherland let us know that flowers had been ordered for the park and that we needed to verify our financial commitment. Jeremy Pinnow motioned to approve up to \$150.00 towards the purchase of the flowers and was seconded by Patti Reavis. Motion carried.
- 14. 2017 BID Annual Report to Common Council:** Doug Pinnow will present the 2017 BID Annual Report at Common Council's next meeting.
- 15. 2018 mural request (Tribute to firefighters on M&J's):** Received a request for a donation towards the mural; BID had previously donated \$7500 towards a mural and some discussion on where/what the mural would include. Decided to get more information and take time to view where they want it to be located and get additional information to add to a future agenda for a more in depth discussion.
- 16. Ahrens' Acres downtown flowers:** Have previously ordered the plants for the hanging pots in the downtown area from them and we should confirm in advance if we want to order from them again. Nancy Sutherland agreed to confirm with them. Discussion on broken band on one of the barrels located in front of the Condon Building and making the appropriate repairs.
- 17. Bills:** None at this time.
- 18. Adjourn:** Motion to adjourn at 5:52by John Meichtry and seconded by Jeremy Arn; motion carried.