

Brodhead B.I.D. Board Meeting &
Revitalization Committee
Monday, April 28, 2014

7:00 PM
Brodhead City Hall

Attendance: Mike, Doug Jack, Lon, Karna & Linda

Secretary's Report: Jack made a motion to approve the secretary's report, Mike seconded, motion carried.

Treasurers Report: \$40,639.28 in checking & \$16,267.25 savings as of 4-28-14

Approval of Agenda: Mike made a motion to approve the agenda with changes, Jack seconded, motion carried.

Old Business:

Mural: Jerry Elmer came to the meeting and talked about the second mural for the community. The mural committee is the same as it was for the first mural. They have decided on Randy Licht's building. There is a lot of room on his building for a mural. The content of the mural is the Brodhead era 1940's and 1950's. This would include cars and people who gathered on Exchange St during this time period.

Downtown trees: Lon talked to Randy and he suggested the lilac type trees which grow slow and narrow. Aaron Schneider would plant the trees. The trees need to be planted by the end of May. The city would remove the trees that we mark for replacing. Doug made a motion that we replace 12 trees and purchase the 2 1/2" trees at \$325.00 each to be planted by the end of May, Mike seconded, motion carried.

Mural: After discussion on the second promotional mural, Jack made a motion to commit \$7,500.00 to the mural committee in 2 payments, Mike seconded, motion carried.

Pearl Island: The gala fundraiser raised about \$100,000 for the bridge. The cost of the bridge is between \$2-300,000. The project discussion was tabled until the next meeting.

Flowers/barrels: Linda talked with Aaron Haycraft to check and repair any barrels. The senior center would like a flower barrel in front of their building and Amy from Expression Salon needs her damaged barrel replaced also. We have 2 extra barrels by the gift cottage which we can move to those locations.

Organization signs: Linda got an estimate from Brodhead Sign Company for backing on the 2 organization signs of \$594.00. The material for the backing is plastic with aluminum composite laminated to it. It looks like brushed aluminum without paint. We were looking for a colored plastic that would accent the signs.

New Business: Bills

No new bills

Wildflower Festival: Michele is asking for assistance with the brochures and flyers for the festival. Jack made a motion to give \$600.00 to the Wildflower Festival, Doug seconded, motion carried.

Brigade Band: The Brodhead Historical Society is looking for donations to cover the costs for the Brigade Band for Covered Bridge Days. Doug made a motion that we donate \$250.00 to help cover the costs for the Brigade Band, Mike seconded, motion carried.

Center Ave Garden: Linda got an estimate from Aaron Haycraft to redo the Center Ave Garden which is in front of Covered Gift Cottage. The estimate was for \$1,306.00 which includes new timbers, perennials, roses and mulch. The garden was updated 25 years ago. Jack made a motion to approve the estimate for the Center Ave Garden and permission from Bruce Timm, Doug seconded, motion carried.

Alderman vacancy: Doug will ask Dick Hale if he would be interested in filling the position.

Jack made a motion to adjourn and Doug seconded, motion carried.

Adjourned 8:00 PM
Respectfully submitted,

Linda Deegan-Adams
BID Secretary