

BID Board
Revitalization Committee Meeting
April 23, 2018
5:00pm
City Hall

- 1. Call to order:** Meeting was called to order by Mike Olson at 5:00
- 2. Roll Call:** Nancy Sutherland, Jeremy Pinnow, John Meichtry, Mike Olson, Patti Reavis, Doug Pinnow and Lisa Huntington.
- 3. Approve Previous Minutes:** No minutes/meeting from March; Jeremy Pinnow motioned to approve and John Meichtry seconded; motion carried.
- 4. Public Appearances:** N/A
- 5. Comments/Questions:** Nancy Sutherland discussed donations received to date towards concerts in the park are around \$4400 so should be fully funded by the donations this year. Tinkers Garden was needing some upkeep and Mike Olson let us know that had been addressed by Jamie Olson.
- 6. Treasurer's Report:** Balance of \$15,047.63; Motion by Patti Reavis to approve -seconded by Jeremy Pinnow, motion carried.
- 7. 2018 Mural Request:** (Tribute to firefighters); Discussed prior contributions to previous murals. Jeremy Pinnow motioned for BID to contribute \$5000.00 towards the next mural project, John Meichtry seconded – motion carried.
- 8. Pedestrian crossing upgrades to 1st Center Ave-** Discussed options and pricing on proposal Mike Olson received for 4 signs and 1 pole with the upgrades and solar power options. Rich Vogel is going to approach the City to see if they will contribute \$5000 towards the purchase from the land sale also. Patti Reavis motioned to approve up to \$10,000 towards the purchase contingent on hearing back from Rich Vogel on the City contribution/John Meichtry seconded – motion carried.
- 9. UW-Extension Market Analysis & First Impressions Survey** – Nothing new to report.
- 10. UniverCity Program:** Doug Pinnow received invitation for anyone interested in additional information to attend a presentation at the UW where they are presenting information for another community.
- 11. Destination street signs:** No new information.
- 12. Entrance Signs/maintenance:** Mike Olson discussed this last meeting and it appears our best course of action is to start over.
- 13. BID Facebook Page:** Remove from the agenda; try to coordinate and get information for adding BID to the Chambers page. Doug Pinnow mentioned that on 5/21 there will be an evening Chamber presentation at FIBS to unveil their new website and theme if people would like to attend.
- 14. Downtown flowers:** All ordered and in the works.
- 15. Wildflower Art Festival 2018:** Donation request was reviewed and discussed to contribute towards the festival. Patti Reavis motioned to approve funding of \$500.00 to the Wildflower festival; seconded by John Meichtry. – Motion carried.
- 16. Bills:** Design Electric – Bill for \$21.36; Nancy Sutherland postage billing for \$25.00 – John Meichtry motioned to approve payment of bills and Patti Reavis seconded – motion carried.
- 17. Adjourn:** Motion to adjourn at 5:55 by Patti Reavis and seconded by John Meichtry; motion carried.