

**BID Board**  
**Revitalization Committee Meeting**  
**May 29, 2018**  
**5:00pm**  
**City Hall**

- 1. Call to order:** Meeting was called to order by Mike Olson at 5:00
- 2. Roll Call:** Nancy Sutherland, Jeremy Pinnow, Jared Arn, Mike Olson, Patti Reavis, Doug Pinnow and Lisa Huntington.
- 3. Approve Previous Minutes:** Jeremy Pinnow motioned to approve and Jared Arn seconded; motion carried.
- 4. Public Appearances:** Casey Jones was present as a spectator.
- 5. Comments/Questions:** Doug Pinnow was interviewed by Chuck Law from the UW-Extension to gain background on our BID and how it has remained healthy and successful, despite a small budget and all volunteer committee. Mr. Law also noted that the typical assessment rate for BID's is \$3.27 per thousand dollars of value. Brodhead's is \$1.80. – Secondly, the hotel feasibility study was completed by Michael Lindner of Oshkosh.
- 6. Treasurer's Report:** Balance of \$14,684.90; Motion by Jeremy Pinnow to approve -seconded by Jared Arn, motion carried.
- 7. Pedestrian crossing upgrades to 1<sup>st</sup> Center Ave- Update:** Waiting on the council vote.
- 8. UW-Extension Market Analysis & First Impressions Survey –** Meeting set for December 9<sup>th</sup>; previously approved up to \$5,000 and a board will have to be created.
- 9. Destination street signs:** Mike will need assistance determining where signs should be located and coordinating with the City and the costs associated. Table until the fall. KwikTrip should be open by then also.
- 10. Entrance Signs/maintenance:** Brodhead Sign Company. Maintenance agreement: Mike will contact Ron Phillips to get quotes for repairing the current signs with maintenance free materials and a breakdown for the cost of maintenance.
- 11. Downtown flowers:** Hanging baskets were hung up and watered by the City.
- 12. Open Board Seat:** John Meichtry wishes to resign; we will have to fill that board seat so asking for names of possible candidates we will discuss further at next month's meeting.
- 13. Bills:** N/A
- 14. Future Agenda Items – Discussion/Action:**
  - Re-evaluate the Christmas lights for future/August?
  - Downtown inventory for suggestions and repairs needed and approaching business owners and letting them know what assistance BID can contribute.
  - Tree shaping/trimming for downtown area; work with Rich and get bids from Whitney and Hale tree service. Tree in front of Deb's Bar is splinted (but still growing).
- 15. Adjourn:** Motion to adjourn at 5:41 by Mike Olson and seconded by Patti Reavis; motion carried.