

BID Board
Revitalization Committee Meeting
August 27th, 2018
5:00pm
City Hall

- 1. Call to order:** Meeting was called to order by Mike Olson at 5:02
- 2. Roll Call:** Nancy Sutherland, Mike Olson, Patti Reavis, Doug Pinnow, Jeremy Pinnow, Lisa Huntington, Jared Arn and Erica from the Independent Register.
- 3. Approve Previous Minutes:** Motioned to approve by Jeremy Pinnow, - Jared Arn seconded; motion carried.
- 4. Public Appearances:** Erika with the Independent Register
- 5. Comments/Questions:** n/a
- 6. Treasurer's Report:** Balance of \$25,684.46; with \$11,625 in outstanding liabilities. Motion by Patti Reavis to approve -seconded by Jeremy Pinnow- motion carried.
- 7. Pedestrian crossing upgrades to 1st Center Ave- Update:** Tabled until the signs come in.
- 8. UW-Extension Market Analysis & First Impressions Survey –** Still looking for volunteers as need 6 -8 representatives.
- 9. Destination street signs:** Nothing new to report; going to try and coordinate with the City to have the street signs replaced at the same time.
- 10. Open Board Seat:** Casey Jones is interested in the position but out of town for the winter; would be available via Skype or similar type program. Jared Arn motioned to common council that Casey Jones be appointed to the BID council. Jeremy Pinnow seconded; motion carried.
- 11. Whitney Tree Service Proposal:** Will be addressed at the right time of year by Whitney
- 12. Christmas Decorations:** See attached memo
- 13. 2019 Budget Discussion:** Discussion to increase the mill rate from 1.80 to 2.00; City would like that request by October 1st . Discussion on improvements BID covers and possibly expanding the items we can help contribute towards. Painting/upper staircases/windows chipping paint etc. Possibility of advertising for vacant buildings and a weekly advertisement in the newspaper for BID projects or possibility of a newsletter on a quarterly basis.
- 14. Bills:** \$126.23 Gasser's; \$100.00 Ahrens mulch; credit at the free press. Motion to approve payment of bills by Patti Reavis and seconded by Jared Arn, motion carried.
- 15. Future Agenda Items – Discussion/Action:**
 - a. Building inventory – Fall/will help with improvement ideas. Will meet an hour early for the September 24th meeting at 4:00pm to do a walk about the district and note items that possibly need addressed. Possibility of opening the matching grant option to 1st floor needs also.
 - b. Budget request to Council – Fall/Get tax parcel information for the district. – Spreadsheet
 - c. Flags –Huntington Bank needs a pole and Nancy Sutherland requested additional flag schedules.
- 16. Adjourn:** Meeting adjourned at 5:55