

Brodhead Economic Development Committee

Meeting Minutes

September 4, 2014

Members Attending: John Bernstein, Tim Stocks, Rich Vogel, Kari Newcomer, Jeff Peterson, Mayor Doug Pinnow, Anna Schramke

Others Present: Mike Johnson, GCDC

Members Absent: Barb Krattiger, Barb Clark (non-voting)

Call to Order: The meeting was called to order by Chairman Bernstien at 6:30 am. Bernstein introduced the newest member of the committee – Tim Stocks, and announced that Mr. Stocks would be taking his place as chairman of the committee. Committee members thanked John for his years of involvement with the committee.

Approval of Past Minutes: The minutes of the August meeting were not available. Bernstein said that the City Clerk has requested that minutes be completed and sent to her within 7 days.

Chamber Updates: Mayor Pinnow reported that the Autumn Fest will be the last weekend in September. They hope to have the new mural up by then and if possible, it would be dedicated during Autumn Fest.

ATV Trails: There has been renewed interest in developing on-road trails. Jefferson Township may be interested in discussing this issue. The Towns had been an obstacle in the past, so if we could get authorization from at least one town, it might move forward. This needs to be discussed at a future meeting.

GCDC TIF Marketing: Mike Johnson noted that he's working with the City Council to develop a proposal for marketing the development sites in the City. Signage for the industrial park will be included in the plan. Peterson questioned whether the signs would be able to be paid for out of TIF since the TIF is nearing closure. That issue hadn't been considered. Signage will be discussed at a future meeting.

GCDC Monthly Update: Johnson reported that GCDC assisted with planning the Green County Job Fair scheduled for September 9. Kuhn will attend. GCDC will also have a booth at the World Dairy Expo the first week of October. He is also working on a couple of projects for the Green County Revolving loan fund.

Other:

- Pearl Island: Schramke requested an update on the Pearl Island Project. Stocks noted that there is confusion regarding the project. He's seen is referred to as at least 3 different names. This will be discussed further at a future meeting.
- Future Agenda Items: Downtown empty buildings and Industrial Park map

Adjournment: There being no other business, motion made by Stocks, second by Peterson to adjourn the meeting. Motion carried.