

Brodhead B.I.D. Board Meeting &
Revitalization Committee
Monday, March 24, 2014

7:00 PM
Brodhead City Hall

Attendance: Nancy, Mike, Doug Jack, Lon, Karna & Linda

Secretary's Report: Jack made a motion to approve the secretary's report, Doug seconded, motion carried.

Treasurers Report: \$39,232.98 in checking & \$16,264.90 savings as of 3-24-14

Approval of Agenda: Linda made a motion to approve the agenda with changes, Doug seconded, motion carried.

Old Business:

Future projects – trees: Linda from Bruce Company talked with Lon about the trees. She said she would get back to him in 2 weeks. Lon will contact Randy Menzel to see if he would be interested and also K&W out of Janesville.

Mural: Doug and Nancy will talk to Michelle, who is on the mural committee. Linda will write a letter to Jerry Elmer who is the chair of the mural committee and ask for more details on a location and the subject matter of the next mural.

New Business: Bills

No new bills

Flowers & baskets: The baskets are growing at Ahrens. Linda will contact Dick Hale to have him do any repair work on the flower barrels.

Board terms: Lon and Mike both expire in 2014. Linda made a motion to unanimously renew Lon and Mike to the BID Board for another term, Jack seconded, motion carried.

Façade improvement: The Wisconsin Economic Development Corp has a program for outside improvement for businesses. Some of the businesses in Brodhead have done outside improvements. It was thought that the backs of the organizational signs needs to be covered in plastic so there is no maintenance. Linda will contact Ron and get an estimate.

Doug made a motion to adjourn and Jack seconded, motion carried.

Adjourned 7:40 PM
Respectfully submitted,

Linda Deegan-Adams
BID Secretary