

Brodhead B.I.D. Board Meeting &
Revitalization Committee
Monday, August 25, 2014

7:00 PM
Brodhead City Hall

Attendance: Doug, Nancy, Linda, Dick, Lon & Mike

Secretary's Report: Mike made a motion to approve the secretary's report, Doug seconded, motion carried.

Treasurers Report: \$32,607.22 in checking & \$16,252.99 savings as of 8-25-14 Linda made a motion to approve the treasurer's report, Dick seconded, motion carried.

Approval of Agenda: Linda made a motion to approve the agenda with changes, Mike seconded, motion carried.

Old Business:

Pearl Island: Nancy announced there will be a gala dinner and dance on February 7, 2015 at the Red Flame. Tickets will be sold separately. Dick Benesh is also working on a fundraiser for the bridge.

Tinkers Garden: Doug made a motion that the Jaycees will now trim, clean and repair Tinkers Garden as needed with help from the BID Board. This would not include mowing or snow shoveling. Mike seconded, motion carried. The Jaycees will contact a landscape designer to draw up plans to refresh the area and submit them for approval to the BID Board.

Christmas lights: Doug made a motion that we purchase 21 – 40 inch candle wreathes from Display Sales which includes the mounting hardware. Mike seconded, motion carried.

Signs: Jack talked with Ahrens Acres and they had noticed the 4 rose bushes that winter killed. There is a 1 year guarantee on them. We will replace them in the spring of 2015.

Brochures: No change.

Hometown Program: It was thought that a copy of the letter should be given to Jerry Elmer, Chamber of Commerce and Tim Stocks, Economic Development. Lon will get them a copy.

October 27th meeting: At the September meeting we will lay out the agenda for the special meeting.

New Business: Bills

\$3,427.00 MAS Murals, 2nd payment on mural

\$350.00 Tracy Peterson for Paynes clean up

\$38.00 Ahrens Acres, mulch Tinkers Garden

\$169.79 Dick Hale, hanging basket & labor

\$300.00 Jaycees for work on Tinkers Garden & Paynes

Linda made a motion to pay the bills, Mike seconded, motion carried.

Empty buildings: We had signs made up to advertise empty buildings in the downtown area. The response has not been positive. Nancy said she would be willing to talk to the business owners to find out the reasons. Kuhn was approached about the vacant hotel on the square.

The concerts have been highly successful. People have been asking for more. Should we add one more week?

Doug made a motion to adjourn and Mike seconded, motion carried.

Adjourned 8:00 PM

Respectfully submitted,

Linda Deegan-Adams

BID Secretary