

Brodhead Economic Development Committee

December 4, 2014 minutes

Present were Anna Schramke, Barb Krattiger, Rich Vogel, Doug Pinnow, Jeff Peterson, Barb Clark, John Bernstein, Kari Newcomer and Mike Johnson from GCDC

Anna Schramke called the meeting to order at 6:30 AM. Minutes were presented from the September and November meetings, motion to approve by Rich, second by Barb K, motion carried.

Mayor Pinnow gave updates in the city. John Bernstein will join the committee as the member from City Council. Kuhn wants to combine their property into two parcels, Victoria Solomon from the UW Extension office is working on a program for youth in Government, and the City Council approved the 2015 budget. City is in the process of hiring a new Chief of Police and a new City Clerk. The Chamber of Commerce has the Fire and Ice Festival this weekend which will include a car give away to a needy family, dedication of the newest mural in town, carriage rides, a lighted parade, ice carving and lots of festivities.

Mike Johnson reported that ED101 is all set up we just need a 3 hour time frame to get this done. The proposed date is January 29th with a backup of January 26th. Barb C will work with Mike to get a letter sent out to the Chamber, BID, EDC Planning Commission and City Council members. Once this training is completed we will incorporate into our business plan for 2015.

Barb K will work to update the available buildings for rent or sale. Mike is working to get the Business Park Plan in place and is scheduled to be done by the end of January 2015.

Mike Johnson stated there is nothing final from SWAG, he is working on BRE (Business Retention and Expansion) there will be surveys done in the future and fed into a data base that we can pull information pertaining to Brodhead for planning. There is also a possibility of a Land Development Class for the future he is working with a couple agencies to get this done.

Kari Newcomer reported she is working with Jennifer Flory from the High School on possible Senior Projects that would benefit the student and the City as well. More discussion at another meeting. ATV trails into Brodhead were discussed and will be discussed further at another monthly meeting.

Motion to adjourn by Jeff at 7:30AM second by Barb K motion carried.