

07-11-13

Economic Development Committee

Meeting was called to order by Chairman John Bernstein at 6:30 AM at Brodhead City Hall.

Present were Doug Pinnow, John Bernstein, Barb Krattiger, Barb Clark, Ric Genthe, Kari Newcomer, Anna Schramke, Jeff Peterson and John Winters from DLMRA. Absent was Rich Vogel

Minutes from the June meeting were e-mailed ahead of meeting and a motion to accept them was made by Kari and second by Barb K, motion carried

John B gave an update on the Call Center Straight Forward open house that was held Tuesday evening July 10<sup>th</sup>. He reported that they hope to employ up to 100 people and had about 60 that turned up to inquire about a job. Kari had arranged to have a cheese tray from Decatur Dairy and flowers from Hattie Ann's delivered. John received positive feedback from the representation of Brodhead. Roseanne will send a thank you to the businesses that made donations.

John B reported that Mark Coplien will no longer be on this committee due to job related conflicts.

The old library is up for sale and some discussion was held to determine if the senior center should be moved from the current building to the old library to offer a bigger area and allow more activities for our senior citizens.

The joint meeting with BID, Chamber and Economic Development went well and it was decided that the economic development committee's role is to market current land the city has for sale and assist with getting the downtown buildings full. We will have a special meeting Monday July 15<sup>th</sup> at Kari's home to come up with a written plan for our committee to get this done. We will present this at the next joint meeting on July 22<sup>nd</sup> 7:00 PM at the Library.

Anna reported the web page is up and she will post our minutes on the page on a regular basis. Kari gave a report that Pearl Island is working on a logo, planning fund raisers to raise money for the covered bridge to be constructed over the mill race. She will be sending out thank you cards to anyone making donations.

Motion to adjourn 8:00 AM by Barb K second by Anna motion carried.