

11-06-14

Brodhead Economic Development Committee

Present were Barb Krattiger, Rich Vogel, Doug Pinnow, Jeff Peterson, Barb Clark, Anna Schramke, Kari Newcomer and Mike Johnson from the Economic Development Corporation. Absent was John Winters from the DLMRA

Meeting was called to order by acting Chair Doug Pinnow at 6:30AM. Minutes from the October 2nd meeting were reviewed, motion to approve by Jeff, second by Barb K, motion carried.

Doug gave an update from the Chamber. The next event is the Fire and Ice Festival on December 5th and 6th. There are many events going on around town, and then a lighted parade at 7:00PM. Annual Chamber Banquet is scheduled for January 19th, Victoria Solomon from the UW Extension will be the guest speaker.

Mike Johnson gave an update on SWAG stating that the Evansville site fell through and so they are looking at other places to locate. Fehr Graham is working with GCDC to help market the land the City of Brodhead has for sale.

Doug reported on the joint meeting 10-30-14 with the BID, Chamber and EDC committee. EDC presented the signs for vacant buildings that were developed and signage for the Land to sell. Kobussen Bus Company is looking at land just west of the Hwy 11 and 104 intersection on the North end of town. They will employ 4 full time and 30 part time employees, will be building a bus barn and possibly housing for the lower income residents on the West edge of the property. BID is looking at new Christmas decorations, the Jaycees are going to spruce up Tinkers Garden area. There was discussion of improving the band stand at Veterans Park for the concerts in the summer.

Rich reported that Pearl Island is installing a pit toilet and they are working on permits for the shelter house at the Head Gates Park. Anna made a motion that the Pearl Island Project become the responsibility of the Brodhead Public Works Department and be removed from the EDC, second by Barb K, motion carried. Doug will present this to the City Council as well.

Anna has agreed to head this committee until permanent arrangements can be made. She wants to have ED 101 provided for this committee as well as City Council members. We will also go over our strategic plan in one of the next meetings to see if it still fits.

Next meeting will be December 4th.

Motion to adjourn by Kari, second by Jeff, motion carried.