

Minutes of Meeting
City of Brodhead, Wisconsin
Economic Development Committee
February 1, 2018

1. Call to Order: Meeting was called to order by A. Anderson at 6:30AM
2. Roll Call: Rich Vogel, Doug Pinnow, Ann Anderson and Jeff Peterson, absent Bernstein, Carper
3. Public Appearances: None.
4. Committee Comments/Concerns: Jeff reported that getting sold signs for board at Industrial Park would be about \$25.00 for full set. ED committee committed to getting a full set for future land purchases. Peterson stated he would use funds to purchase the sold signs.

a. City Update:

1. It has been reported that the old Middle School building is getting cleaned up and downstairs is almost cleaned up and tenant is striving toward opening in October.
2. Senior Center is working on grant writing that is due at end of May. MSA does have a fundraising branch and for Discover/campaign would cost approximately \$5000 each. This would help find donations and sponsorships.
3. Election: we need to find a candidate for City Council as Paul Huffman will not be running this term.
4. BID is pursuing a marketing analysis for downtown through UW extension. BID would also like to participate in 1st impression program which has been done in the past. This would require finding a town compatible to ours to partner with and evaluate the city in regards to shopping, etc.
5. Membership of the Group: Pinnow stated that a replacement for Deputy Chief Raupp will need to be addressed.

b. GCDC Update

1. Hotel Feasibility Proposals have been returned from 4 companies.
2. Housing study is being considered for all of Green County. Economic Development is interested in being a part of this discussion.
3. SW regional Planning Forum is Feb 16th. Cost is \$40.00 in New Richmond.

5. Approval of Previous Minutes: Motion by Peterson, second by Anderson to approve minutes. Motion passed.
6. Hotel Feasibility Proposals: Proposals were presented and discussion. Cara Carper outlined pros and cons of each proposal and cost. Recommendation from Cara Carper to accept the bid from Hotel R & D. Motion by Vogel, second by Peterson to go to Brodhead Foundation and recommend Hotel R&D and confirm the timeframe change (proposal would not be done for 45

days which exceeds the limit by the Foundation for spending the allotted money). Motion passed.

7. Mission Statement: Discussed the mission statement. Will forward to Cara Carper and get her input for next meeting.

8. Future Agenda Items: Work plan, Foundation update, membership of group, mission statement.

9. Next meeting: March 1, 2018 at 6:30 AM

10 Adjourn: At 7:30 AM Motion by Vogel, second by Peterson. Motion carried.

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