

BID Board
Revitalization Committee Meeting

November 27th 2017

5:00pm

City Hall

- 1. Call to order:** Meeting was called to order by Mike Olson at 5:00
- 2. Roll Call:** John, Nancy, Jeremy, Mike, Doug, Jared, Lisa and Patti
- 3. Approve Previous Minutes:** Previously reviewed; Jeremy motioned and John seconded; motion carried.
- 4. Public Appearances:** Casey Jones
- 5. Comments/Questions:**

Doug mentioned payment needed to be made to the Jaycee's for 200.00; also discussed block ad for Water and Light; Lion's club and Leo's club. Discussed Tinkers Garden needed trimmed and decided that could wait till after Fire and Ice. South sign light isn't working again; possibly a timer or sensor issue.

Nancy discussed option of increasing our budget allotment for the Concerts in the park donation to accommodate a bigger drawing band; the donations she has collected have increased substantially reducing the payment approved by BID and she would like to allocate funds to book the Brigade band either 7/1 or 7/8 – Advised her to find out the cost of the Band and tabled discussion until we have that information.
- 6. Treasurer's Report:** Balance of \$17,814.22; bill from Water and Light was paid.
- 7. Destination Street Signs:** N/A – Tabled until the spring
- 8. Bill Ryan, Downtown Specialist from UW-Extension –**

January 22, 2018; First Impressions has not been done in Brodhead since 1995 will get more information on moving forward at January's meeting. Mike will start the process to move forward on the comprehensive plan action plan.
- 9. Entrance Signs:** No maintenance upgrades; Get a quote from Tim Seichter to wrap the back and trim on the sign and discuss front options with Brodhead Sign Company.
- 10. Christmas Decorations:** Should have had extra lights if any were burnt out; by previously upgrading to the new LED lights they should not require the same maintenance as previous lights; Jeff will let us know if there are any issues with the lights. Discussion regarding moving storage to a new location with electric available.
- 11. BID Boundaries:** Possible expansion; - Discussion regarding who would need to authorize and evaluate the possibility of an expansion. Going to address it with the City Attorney and run it through the city council to get more information.
- 12. Flower watering donation:** Received bill from the city for watering; \$783.00/increase from last year billing of \$603.00. John motioned to approve payment for 783.00 and Jeremy Seconded – motion carried.
- 13. Pedestrian crossing upgrades to 1st Center Avenue:**

Trying to determine what options are available to upgrade/update our cross walks in the downtown area to encourage more foot traffic to local businesses. Will need to contact the DOT since it is a state highway to get more information.
- 14. Bills:** Replacement bulbs and string lights (Doug) for \$137.29; Postage and raffle tickets for the concerts in the park (Nancy) \$35.57; Jeremy motioned to approve payment and seconded by Jared – Motion carried. Discussion regarding Fire and Ice carriage/Hay wagon ride donation? Patti motioned to cover \$500.00 to Chamber of Commerce towards the cost as we have done in previous years, Jeremy seconded –motion carried.
- 15. Adjourn:** Motion to adjourn at 5:46 by Jeremy and seconded by Jared.